

**DISPOSABLE CONTAINERS HAVING AN INDIVIDUALIZING
PORTION TO ENCOURAGE REUSE AND REDUCE WASTE**

ABSTRACT OF THE DISCLOSURE

5 A disposable container having an image capable of being personalized
by a user by scratching and/or depressing at least a portion of the image is
provided. A disposable container including a bottom portion, a sidewall
portion extending up from the bottom portion to define a cavity capable of
holding a substance and an upper portion of the sidewall to define an
10 opening through which the substance can be placed within and withdrawn
from the cavity, wherein the sidewall portion has an inner and an outer
surface, and an image disposed on the outer surface of the sidewall portion,
wherein the image can be scratched and/or depressed along any portion of
the image by a user thereby personalizing said container, which fosters
15 reuse and eliminates waste.